

We MEET Chicago Prices Every Day.

This is our Battle Ax and our War Cry.

The Store of Modern Times.

E. B. Longwell's Busy Cash Store.

Last Saturday night closed the largest and most successful sale ever held in Paw Paw. It was a genuine Slaughter Sale. The people enjoyed it and so did we. Our store was crowded from morning until night with eager buyers from all directions and from many miles distant. It was truly TEN SOLID DAYS OF SLAUGHTER. The ten Grandest and Greatest days of the history of the grocery business in Southwestern Michigan.

Popular Prices for this Week.

June 14, to 19.

Sugar has advanced three times during the past two weeks, and everything indicates another raise. But I shall continue to sell fine Granulated Sugar, 22 pounds for \$1.00, Yellow "C" Sugar 26 pounds for \$1.00, Dark Sugar 30 pounds for \$1.00, for one week. (ALL THIS WEEK.)

Granulated Sugar, 22 pounds for \$1.00.

Codfish 3c lb. Corn Starch 2½c p'kg. Sugar Corn 5c. Succotash 7c. June Peas 5c. Salmon, tall cans, 8c. Salmon, flat cans, 10c. Sardines in oil 3 for 10c. Sardines in mustard 10c. Armour's Potted Ham 8c can. Nacretoin, the new cake frosting, 20c. Olives 8c, 12c, 28c. New, Full Cream Cheese 10c. Crackers 4, 5 and 6c. Large, Square, Salted Crackers 8c. Sal Soda 1c. A good Horse or Scrub Brush 5c. Dust Tea 8c. Japan Tea 18c. Mackerel 1c each. Best Mackerel 10c lb. Whitefish 3c lb. Whitefish in 10 lb pails 47c, and best Whitefish 8c lb. Best Salmon 10c lb. Trout 10c, pails 69c. China Cups and Saucers, gold band, 10c. Fancy 20c Cups and Saucers, our price 9c, three for 25c. A China Sugar and Creamer 8c, (two pieces). A dandy Glass Pitcher 10c. Ham-mocks 65c and up. 40 Marbles 1c. Ball 3c. Lemons 1c each. Bananas 10c doz. House Paints, Carriage Paints, Floor Paints, Alabastine. Brushes of all kinds.

Bear in mind that I sell the finest DRUGS obtainable; that I am a chemist as well as druggist, and will put up your family receipts and prescriptions with the utmost care, and at lower prices than other dealers. I carry everything in Patent Medicines. Tooth Brushes, Hair Brushes, Combs, Toilet Soaps, etc. A good Truss \$1.00. Make out your list of Drugs and Groceries, bring them to this store and you will make more money than those who buy elsewhere.

This is the

Cheapest Store on Earth.

And our 30c Tea and 40c Tea are as good as any 50c and 60c Tea we know of. With every pound of 30c Tea we give a Plain Polished Tumbler, and with every half pound of 40c Tea a Plain Polished Tumbler.

Everything good and everything guaranteed at this store and money refunded if goods are not satisfactory.

We take Jar Butter and Fresh Eggs in any quantity.

E. B. LONGWELL

Of Paw Paw, noted for Big Bargains, and the only man we know of that meets Chicago prices every day.

THE TRUE NORTHERNER.

Published Every Wednesday.
PAW PAW, MICH., JUNE 16, 1897.

THE assertion that a silver standard would improve our commercial relations with other parts of the world, which was made frequently during last fall's campaign, has received a black eye by the recent statements of President Pierola of Peru and high Japanese officials. Both Japan and Peru, as is well known, have within the past few months adopted the gold standard, and curiously the chief reason assigned by their officials for this action is the fact that the fluctuations of silver as a standard money worked great disadvantage to them in their commercial relations with other parts of the world.

DEMOCRATIC leaders in the line of states through which Mr. Bryan proposes to trail westward from New York in his new speechmaking tour, remember with some anxiety the fact that more than three-fourths of the states which he visited last fall went republican by increased majorities.

THE Chicago Tribune was 50 years old June 10, and celebrated its golden anniversary by issuing the finest special edition in the history of American journalism.

Anyone who suffers from that terrible plague, itching piles, will appreciate the immediate relief that comes through the use of Doan's Ointment. It never fails.

Additional Local.
J. F. Bullard has been granted an increase of pension to \$17 per month, with \$700 back pay.

A series of life portraits of Queen Victoria, made timely by the sixtieth anniversary of her reign, is an attractive feature of the June McClure's. There are twenty-five of these portraits, all reproduced with rare beauty and showing Victoria at various ages, from two years to the present time.

Some days since, A. J. Scott, son of Dr. A. J. Scott, formerly of this place, now of Milwaukee, and grandson of J. M. Brown, was riding his wheel on the national park at that city. A pigeon shoot was in progress at the same time and the young man accidentally received a charge of shot in the face. He was quite severely injured, but will recover with the loss of the sight of his left eye. It was a most distressing accident, but no blame attaches to anyone.

One dose of Dr. Fowler's Ext. of Wild Strawberry will check any case of diarrhoea if taken at the start.

La Grippe

If you have had the Grippe, you know its aches and pains, the fever, the chills, the cough, the depression—you know them all. The Grippe exhausts the nervous system quickly, lowers the vitality. Two things should be done at once:—the body must be strengthened, and force must be given to the nervous system. Cod-liver Oil will do the first; Hypophosphites the second. These are permanently and pleasantly combined in Scott's Emulsion. It lifts the despondency and heals the inflamed membranes of the throat and lungs. But you need not have LA GRIPPE.

You can put your system in a condition unfavorable to it. You can have rich, red blood; resistive strength; steady brain and nerves. Scott's Emulsion prevents as well as cures. And whether you send or go for Scott's Emulsion, be sure you get the genuine.

SCOTT & BOWNE, New York.

J. ED. PHILLIPS.

YOU

Will find just what you want in

FURNITURE

AND
PICTURE MOULDINGS

AT
PHILLIPS'

ALL WORK IN

UNDERTAKING

SATISFACTORILY DONE.

Calls day or night promptly attended.

J. Ed. Phillips,

Funeral Director.

Residence first house east of Brick Baptist church.



CASTORIA

for Infants and Children.

The Fac-simile Signature of

Chas. H. Fletcher.

Appears on Every Wrapper.

THE CENTAUR COMPANY, 17 MURRAY STREET, NEW YORK CITY.

USE

Phelps' Four-C Cough Remedy For The Grip.

Sold in Paw Paw only by

J. D. HAMILTON.

Pianos AND Organs

For Thirty Days

At Your Own Price.

CASH OR PAYMENTS.

Will exchange for good Roadster or Bicycle. Call on or write at once,

WM. M. BRANCH.

Lawrence or Paw Paw, Mich.

New Sack Suits



Made of fancy Scotch Cheviot in broken plaids, checks and mixtures, English Tweeds, Black Clay Worsteds, Blue or Black Serge and handsome fancy worsteds in Pin Checks, Hairline Stripes and invisible Plaids. The four-button round cut style is the most popular this Spring. We show it in all sizes, made of every good and suitable cloth, with linings of fine Farmer Satin or Florentine Serge, seams sewed with silk. Our Sack Suits are the celebrated Hart, Schaffner & Marx guaranteed kind, the finest ready-tailored clothes that money will buy.

HART, SCHAFFNER & MARX.



GUARANTEED CLOTHING.

E. SMITH & CO.

Will paint the town in colors with bargains in shirts.

E. SMITH & CO.

Have bargains for the fair, fat and forty kind.

E. SMITH & CO.

Have bargains for the lean, slick and fifty chaps.

E. SMITH & CO.

Have bargains for the pleasant-faced boys of sixty summers.

E. SMITH & CO.

Have bargains for the frosty-haired gentry of seventy winters.

Thin clothes and thin prices; now is the season for both.

E. SMITH & CO.